Study Guide #3

You are responsible for all lectures, in-class videos and the following reading assignments: Klein Chapters: 9, 10, 14, 15, and 19

1. Mass Protest Theory

a. Assumptions: theory of power, power in America, lower classes and power in America.

b. emergence of protest: severe social strain, social dislocation, transformation of consciousness, breakdown in elite, defiance.

c. forms of protest: determination, daily experience, institutional roles, examples, and reasons for success.

d. elite response: ignore, violence, conciliation.

Terms: relief offices, bureaucratization, evictions, rent strikes, “looting” for food, sit down strikes, walk out strikes, wildcat strikes, sympathy strikes, institutional role, routinization, factionalism, pluralism, means of physical coercion.

2. Consensus Theory (aka Washington Consensus)

a. Historical determinism: goal of history, historical forces, TINA.

b. Policies and institutions: goals, free trade agreements, developmental loans.

c. Success: economic measurements, “miracles.”

Terms: globalization, globalism, global village, laws of the market place, universal truths, technology transfer, IMF, World Bank, WTO, NAFTA, GATT, structural adjustment plans, progress, utopia, capitalist world system..

3. Theory of Economic Imperialism

a. Globalization: thesis, inequality and the global village, technology and power, resistance

b. Criticism of Consensus Theory: ignores colonialism, postcolonialism, global power structure, system goals.

c. Means of control: debt, ideological control, legal control, state violence, corporate violence, covert political intervention, weapons sales.

d. Principles and resistance.

Terms: MNCs, Third World elites, developmental loans, structural adjustment plans, export processing zones, NAFTA Ch 11 Tribunal, planet of slums, shock therapy, ideological control, legal control, state violence, corporate violence, ethnocentrism, biological determinism, colonialism. paramilitary.

4. McDonaldization Theory

a. Thesis, theoretical and historical influences

b. Principles and values: efficiency, calculability, predictability, control.

c. McDonaldization of global society: production of goods and services, distribution of goods and services, consumption of goods and services, successes and consequences.

Terms: instrumental rationality, Neo-Marxism, culture industry, Gospel of Mass Consumption, Fordism, scientific management, banality of evil, factory farms, deregulation, subsidies, dehumanization, homogenization, rationalization, bureaucracy, emotional labor.